

UN-Habitat Executive Director Anacláudia Rossbach to deliver Keynote at FIABCI World Real Estate Congress 2026 in Vienna

Systems perspective on housing delivery, coalitions and scalable innovation to headline global real estate gathering

Vienna, Austria — March 10, 2026 — The **76th FIABCI World Real Estate Congress** today announced that **Anacláudia Rossbach, Executive Director of UN-Habitat (United Nations Under-Secretary-General)**, will join the congress program as a **Keynote Speaker** in **Vienna, Austria, June 8–12, 2026**. ([Worldcongress2026](#))

Rossbach will deliver a **30-minute keynote** offering a **systems perspective** on the global housing challenge—examining the **housing value chain** from **land** and enabling conditions to **construction, materials, and operations**, with a focus on **scalability** and the **demographic pressures** shaping demand.

Key themes will include building a **housing coalition**, aligning stakeholders around emerging housing strategies, bringing **unusual partners** together, and addressing the driving factors behind the **housing crisis**—including why demand is not being met and where the most significant bottlenecks persist.

FIABCI’s World Congress theme is **ACT – Action. Collaboration.**

Transformation. Anacláudia Rossbach’s keynote embodies this spirit by connecting real estate leadership with systems solutions for housing at scale. “Across markets, housing affordability and supply constraints are increasingly central to urban resilience and economic stability. Rossbach’s value-chain lens will challenge and equip our global community with frameworks for collaboration and practical pathways to delivery,” said **Matthias Gass, FIABCI Austria President**.

Further keynote speeches have already been announced by **Global Business Guru Kjell A. Nordström** and **Florian Gschwandtner**, a well-known entrepreneur and investor in German-speaking countries. Gschwandtner will provide insights into the tech world surrounding artificial intelligence, while Nordström will offer a better understanding of global dynamics and their impact on local markets and industries.

The **FIABCI World Real Estate Congress 2026** will bring together around 700 real estate leaders, investors, developers, architects, urban planners, and policymakers for five days of conference programming, networking, and curated events in Vienna. The congress venue is the **Hilton Vienna Park**, hosted by FIABCI Austria.

Registration and hotel booking are available via the **“Book Now”** button on the official congress website. ([Worldcongress2026](#))

About Anacláudia Rossbach / UN-Habitat

Anacláudia Rossbach is the Executive Director of UN-Habitat. She is passionate about promoting new planning approaches, models and community-led regulations for informal settlements and incremental adequate housing. (unhabitat.org)

About FIABCI World Real Estate Congress 2026

The 76th FIABCI World Real Estate Congress takes place June 8–12, 2026, in Vienna, Austria, welcoming the global real estate community for high-level insights, international perspectives, and cross-border exchange. (Worldcongress2026)

About FIABCI

FIABCI, the International Real Estate Federation, is a business networking organization for all real estate professionals worldwide. Founded in 1951 with the mission increasing the professional effectiveness of real estate professionals. (fiabci.org)

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